

TechTalkTuesday

E-NEWSLETTER

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Technology is changing the rules of retailing. That's why **thousands of retail professionals subscribe to TechTalk Tuesday** for exclusive bi-weekly coverage (published on the second and fourth Tuesday of each month) of the latest news and technology trends in the retail industry. Advertise here to **connect with your customers and clients** in a valuable, tech-savvy editorial environment.

EXCLUSIVE CONTENT GENERATES LEADS

TechTalk Tuesday is a must-read for every retail technology professional. Every issue delivers exclusive reporting on news that affects this critical category, plus information on all technology solutions that touch the retail enterprise, including:

- point-of-sale
- e-commerce
- supply chain systems
- merchandising and allocations software
- marketing
- networking
- new products in the industry — and which companies are using them.

Connect every two weeks with over 21,000 Retail Technology Pros



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