

Point-of-Fail: How Store Systems Could Be Your Weakest Security Link



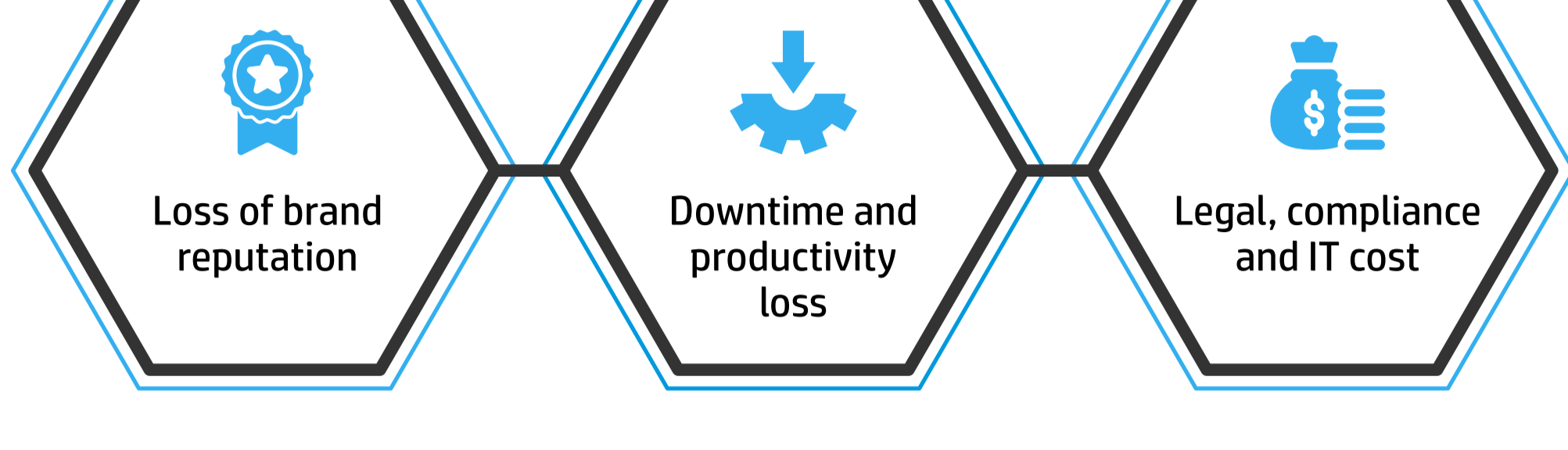
Retail is the #1 most targeted industry for cybersecurity attacks¹.



3 in 4

retailers have been breached sometime in their past, with **50%** of those breaches occurring in the past year¹.

A point-of-sale breach is very costly.



A multinational hospitality chain incurred an estimated cost total of around **\$1 billion²** to recover from a customer data breach in 2018.

How HP and Intel Solutions Offer Enhanced Endpoint Resilience

Retailers can build resilience through a holistic approach to protection, detection and recovery.



When threats come from all angles, layered security across all devices is critical.



1 in 10

web request lead to malware. Store associates perform search for competitor price checking, merchandising layout and offers³.

81%

of all hacking-related breaches involve compromised and weak credentials⁴.

Detect known and unknown attacks in real-time.



In 2018, **76%** of successful attacks on organization endpoints were zero-day⁵.

Traditional antivirus solutions can stop just **43%** of zero-day attacks⁵.

Recover quickly from attacks and minimize the impact of worst-case scenarios.

A leading general merchandise retailer lost an estimated **\$110 million** in sales during a point-of-sale outage in 2019 that lasted ten hours spread over two days⁶.



HP's point-of-sale solutions have built-in, industry-leading security features that help you protect, detect and recover from security breaches, helping to ensure your point-of-sale doesn't become your point of fail.

Dig deeper.

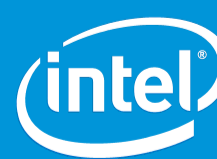
Learn more in our report:
Three Key Imperatives for Enhanced Endpoint Resilience

[Read the Full Report](#)



With a broad portfolio of point of sale devices, HP helps retailers and hospitality operators meet customers' needs anytime, anywhere. From traditional to mobile point of sale devices, HP is reinventing the customer experience with technology solutions that empower employees and engage customers. Discover how HP is designing devices with built-in security. Learn more at

www.hp.com/go/retail



Intel vPro[®] platforms with Intel[®] AMT empowers HP Retail and Hospitality customers to experience new experiences that require complex device management by remotely performing software updates, discovering and healing software-related issues, eliminating the need for expensive service calls and truck rolls for various types of repairs, and adding an extra layer of hardware-based security that complements and augments existing HP security solutions.

<https://www.intel.com>

Sources:

1. Thales Data Threat Report, 2019
2. Bloomberg Intelligence
3. Symantec's Internet Security Threat Report, 2019
4. Verizon Data Breach Investigations Report, 2019
5. Ponemon Institute's State of Endpoint Security Risk Report, 2018
6. CNBC, 2019

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